

## RECORD BREAKING MSA SPRING TRAINING

Jerry Frear, our MSA trainer, made his way across the country providing free hands-on technical training to MSA members this spring and summer. Jerry focused his classes on the WPL Duet Sport Front Load Washer, Electronic Oven Controls and Carbon Monoxide - A Clear and Present Danger. During these months, Jerry trained a total of 1,343 technicians across the country with 380 being in the Northeast alone!

Jerry traveled throughout the Northeast hitting several new locations in Pennsylvania, Ohio, Maryland, Connecticut, Maine, Vermont, New Jersey and New York in the month of May. We had a fantastic response in our Malden, MA branch with 38 technicians in attendance. The trend continued throughout the Northeast with 36 attendees in Yonkers,



32 in both Syracuse, NY and Hackensack, NJ, 31 in Buffalo, NY and 30 in White River, VT where we don't even have a Marcone location! Our average training classes are between 20-25 so these were impressive numbers. Another location with record breaking attendance was Peoria, IL where two classes had to be held due to over 40 technicians attending signing up!



So far MSA training classes have been a hit in 2010 and we look forward to getting Jerry back out in the field this Fall! We will start with the Northeast in August followed by the Midwest in October, then move to the West and Southwest in November and finish the year off in sunny Florida during December.